COUNTY TRAINING PROGRAM
UNIVERSITY OF ELDORET
12TH FEBRUARY, 2026

TIME	SESSION TOPIC	ACTIVITY/METHOD
8:00 - 8:30 am	Registration & Welcome	---
8:30 - 9:00 am	Opening Remarks and Introduction	Icebreaker session
9:00 - 9:30 am	About whitebox	Presentation
10:00 - 10:30 am	Entrepreneurship	Presentation
Tea Break		
11:00 - 11:30 am	Introduction into Startup Development Ideation	Presentation
11:30 - 12:00 pm	Business Model (Lean Canvas)	Presentation
12:00 pm - 1:00 pm	Product development (Design Thinking, prototyping & MVP)	Presentation
Lunch Break		
2:00 - 3:00 pm	Pitching and The Art of Storytelling	Groups & Mini pitching session
3:00: 4:00 pm	Market Entry & Marketing Strategies	Presentation
4:30 - 5:00 pm	Closing Remarks	Evaluation & Feedback Collection
End of Day		